The original design of the logo is by Erin McManus.

This design was used to produce a champlevé enamel pin given to each of the participating artists for the I.M.A.G.I.N.E. Peace Now traveling show. A different color combination will be given to all the donors of the Kickstarter campaign and a third color combination will be available for sale during the exhibit at East Carolina University(January 2017) and The Society of Arts and Crafts Museum in Boston(February 2017).